

Slide 1 The Central Coast labour market



Australian Government
Department of Employment

The Central Coast labour market

16 September 2016

Presenter: Ivan Neville
Labour Market Research and Analysis Branch

www.employment.gov.au

Slide 2 Central Coast population profile

Central Coast population profile

Region	Adult Population 2015	Growth 2010 to 2015	Median age (2011)
Central Coast	270,611	5%	41
Greater Sydney	3,997,940	8%	36
New South Wales	6,190,376	7%	38

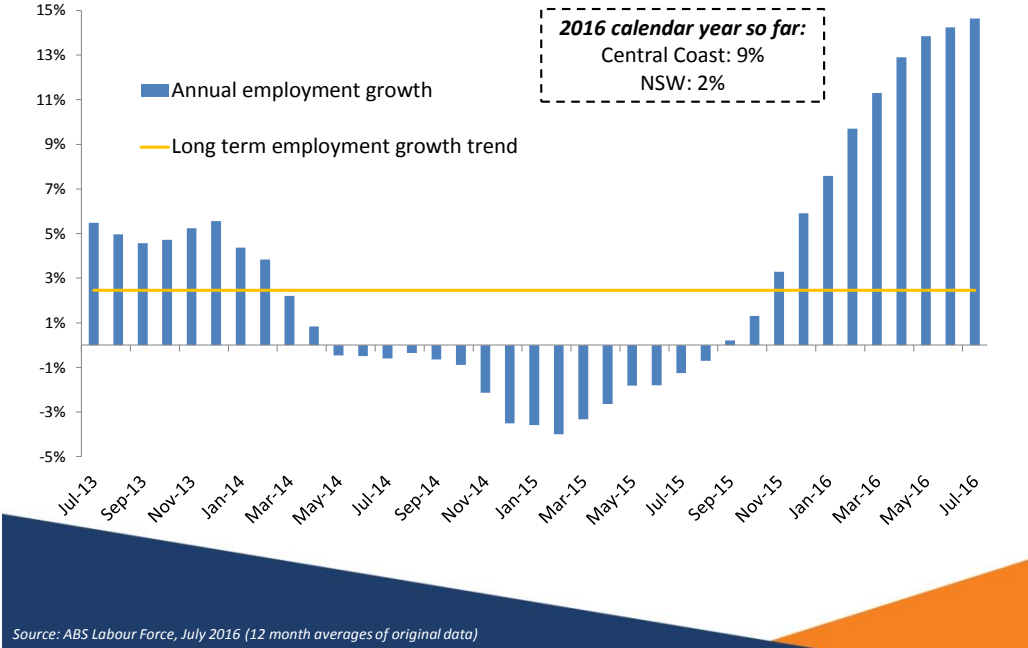
Source: ABS Estimated Residential Population 2010 to 2015,
ABS Census of Population and Housing 2011

Region	Adult Population 2015	Growth 2010 to 2015	Median age (2011)
Central Coast	270,611	5%	41
Greater Sydney	3,997,940	8%	36
New South Wales	6,190,376	7%	38

Slide 3 Recent strong employment growth...

Recent strong employment growth...

Annual employment growth, Central Coast



Slide 4 ...particularly for part-time employment...

...particularly for part-time employment...

	Employed full-time		Employed part-time	
	Males	Females	Males	Females
Number employed (July 16)	66,300	43,300	18,300	40,600
Change over past year	2,100	9,800	4,300	5,300
% Change	3%	29%	31%	15%



Source: ABS Labour Force, July 2016 (12 month averages of original data)

	Employed full-time		Employed part-time	
	Males	Females	Males	Females
Number employed (July 16)	66,300	43,300	18,300	40,600
Change over past year	2,100	9,800	4,300	5,300
% Change	3%	29%	31%	15%

Slide 5 ...driven by recent growth in retail and hospitality

...driven by recent growth in retail and hospitality

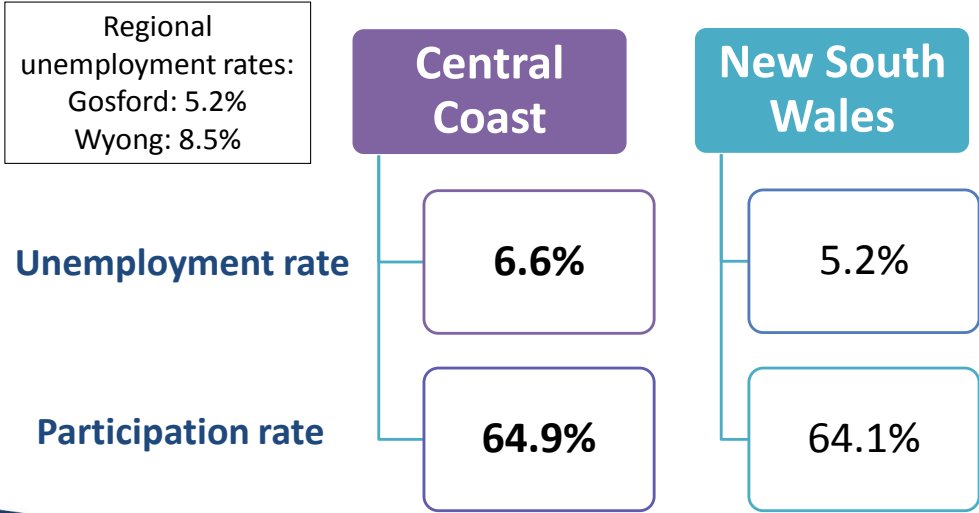
Change in employment over the year to May 2016



Source: ABS Labour Force, May Quarter 2016 (4 quarter averages of original data)

Slide 6 The unemployment rate is moderately high

The unemployment rate is moderately high



Source: ABS Labour Force, July 2016 (Central Coast - 12 month averages of original data; NSW – seasonally adjusted data)

Slide 7 Despite strong employment growth for young people...

Despite strong employment growth for young people...

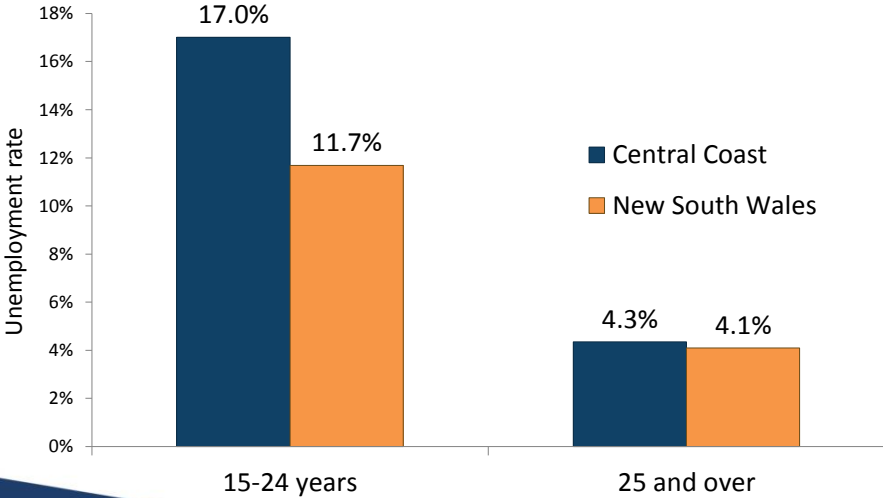
	Employed full-time		Employed part-time	
	Males	Females	Males	Females
<i>Number employed (July 16)</i>	5,700	4,800	7,000	9,300
<i>Change over past year</i>	-1,400	0	2,100	3,400
<i>% Change</i>	-19%	0%	43%	59%

Source: ABS Labour Force, July 2016 (12 month averages of original data)

	Employed full-time		Employed part-time	
	Males	Females	Males	Females
<i>Number employed (July 16)</i>	5,700	4,800	7,000	9,300
<i>Change over past year</i>	-1,400	0	2,100	3,400
<i>% Change</i>	-19%	0%	43%	59%

Slide 8 ...youth unemployment remains a significant issue

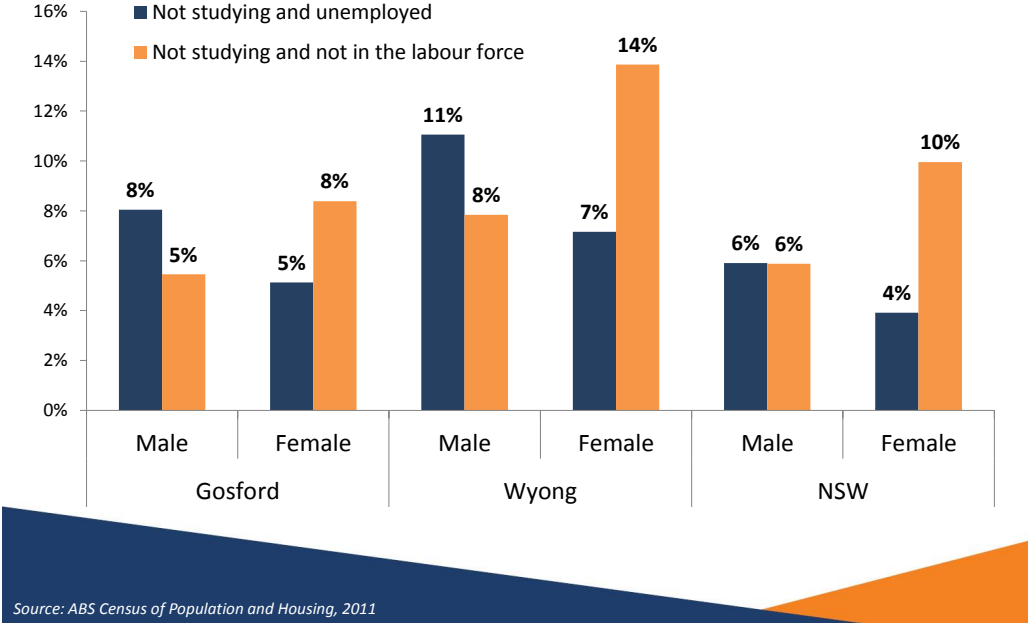
...youth unemployment remains a significant issue



Source: ABS Labour Force, July 2016 (12 month averages of original data)

Slide 9 Youth disengagement is also an issue in Wyong

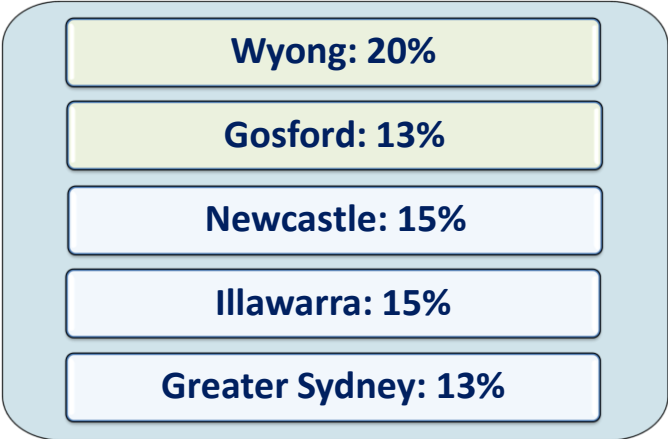
Youth disengagement is also an issue in Wyong 18 – 24 years olds



Slide 10 Many jobless families in Wyong

Many jobless families in Wyong

Children in jobless families are vulnerable as they do not have a working parent role model

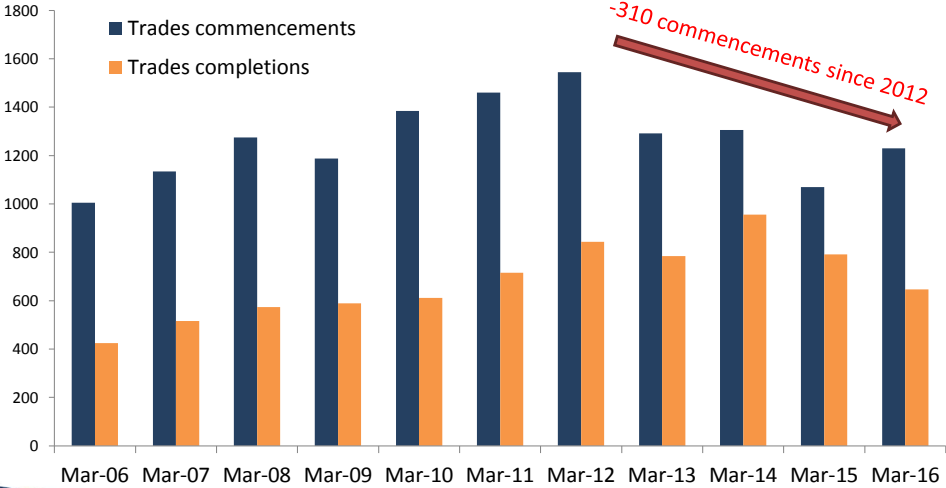


Source: ABS, Census of Population and Housing, 2011 Jobless families (with children under the age of 15)

Slide 11 Apprenticeship commencements have declined for trades occupations...

Apprenticeship commencements have declined for trades occupations...

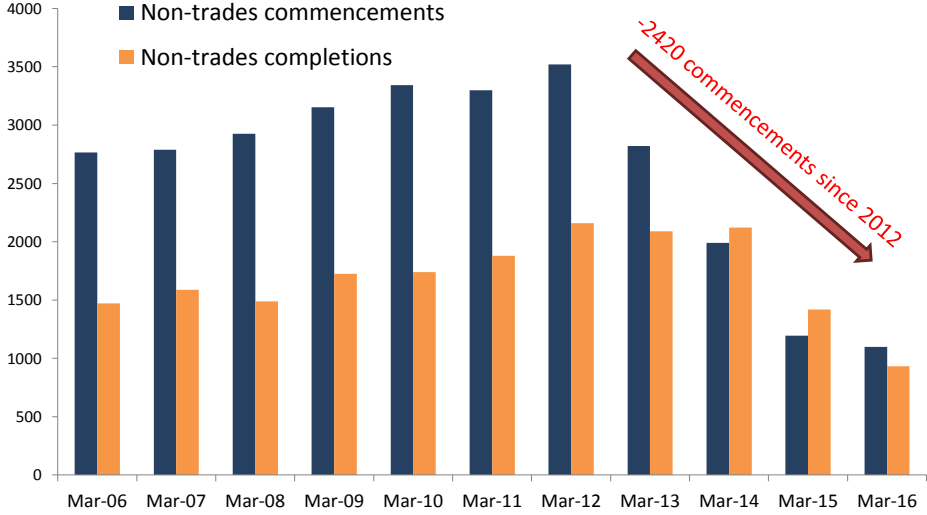
Central Coast



Source: NCVER, Apprentices and Trainees, March quarter 2016, 4 quarter totals

Slide 12 ...and also for non-trades occupations...

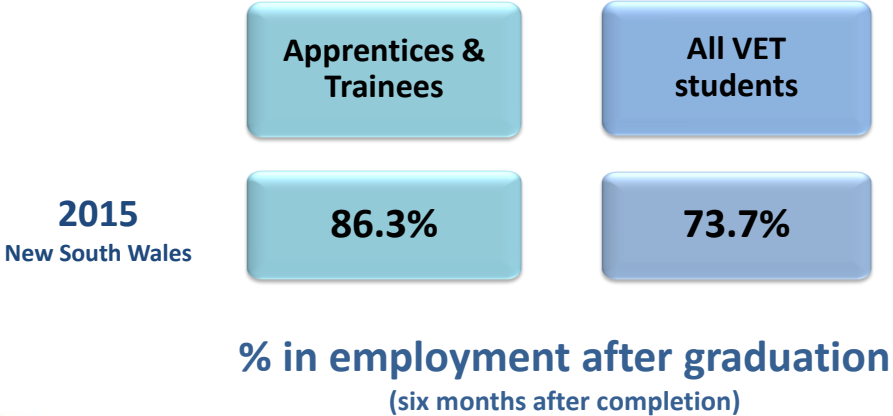
...and also for non-trades occupations...
Central Coast



Source: NCVER, Apprentices and Trainees, March quarter 2016, 4 quarter totals

Slide 13 ...but job outcomes are holding up for apprentices and VET students

...but job outcomes are holding up for apprentices and VET students



Source: NCVET, Student outcomes, New South Wales, customised data

Slide 14 Around 1 in 4 job seekers have been searching for more than a year

Around 1 in 4 job seekers have been searching for more than a year

Unemployed persons by duration of job search, Central Coast, July 2016



Slide 15 What are Central Coast employers saying?

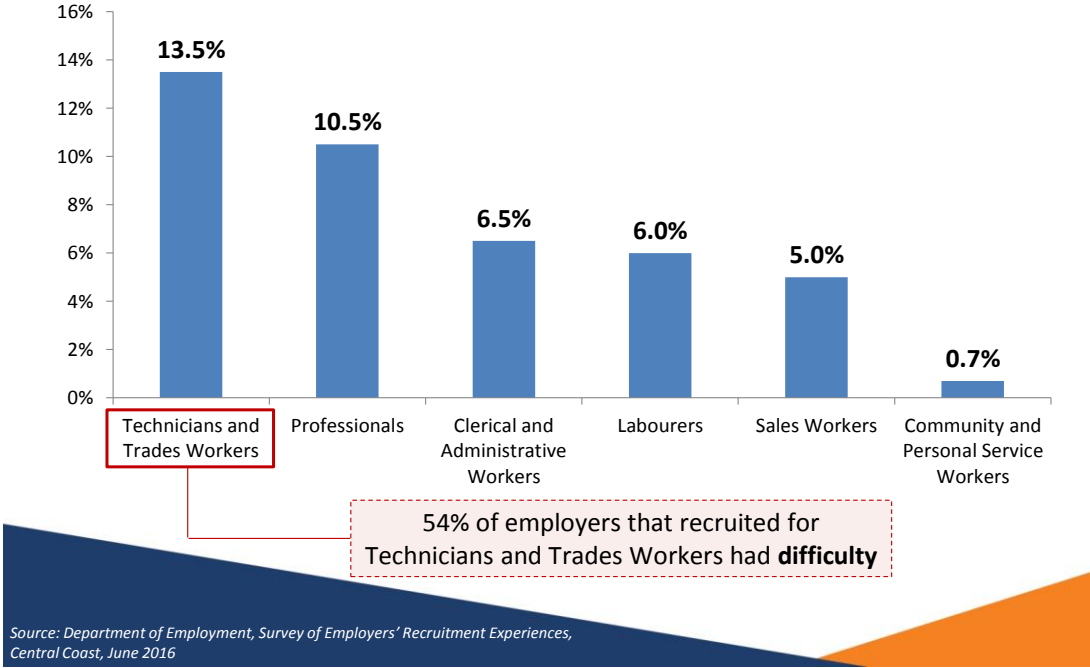
What are Central Coast employers saying?



Survey of Employers' Recruitment Experiences, 2011 to 2015

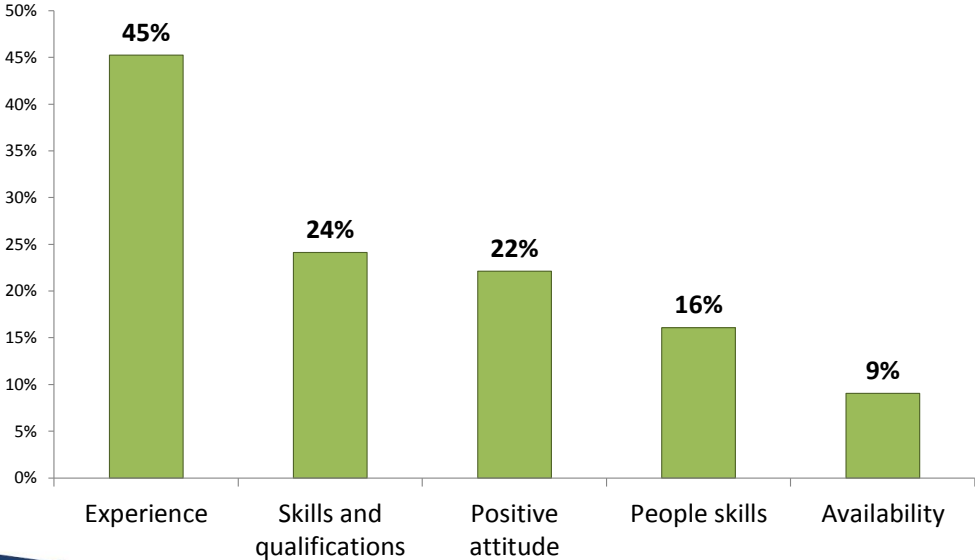
Slide 16 Higher skilled vacancies going unfilled

Higher skilled vacancies going unfilled



Slide 17 What makes applicants stand out?

What makes applicants stand out? Central Coast

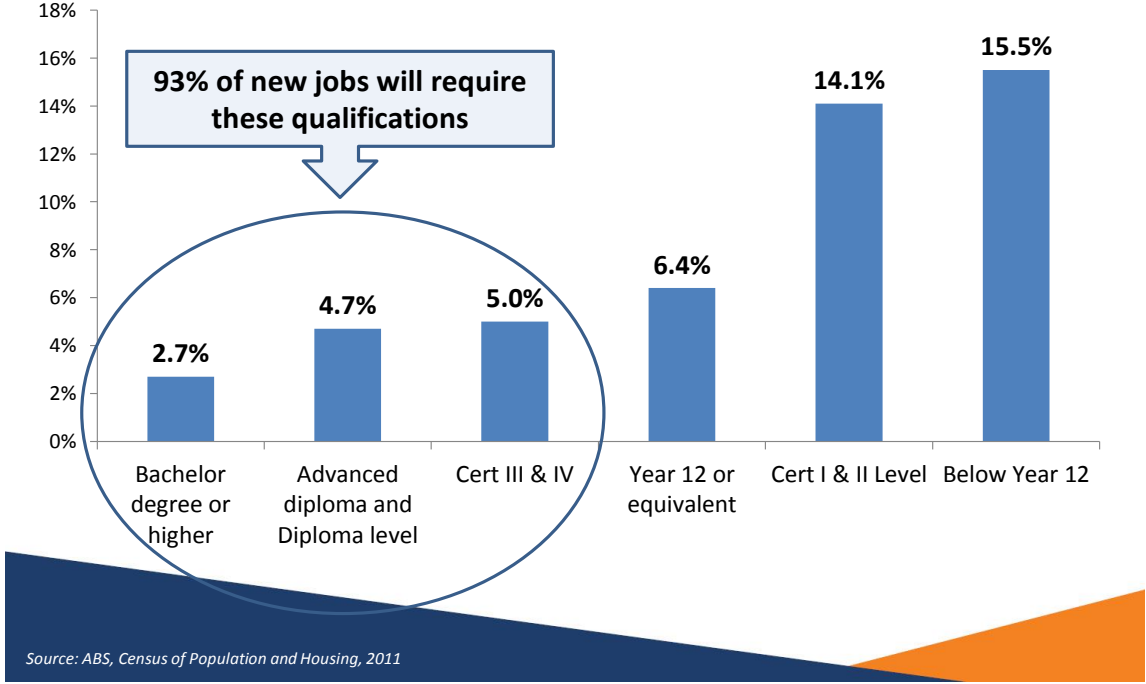


Source: Department of Employment, Survey of Employers' Recruitment Experiences, Central Coast, June 2016

Slide 18 Post-school education and training is vital

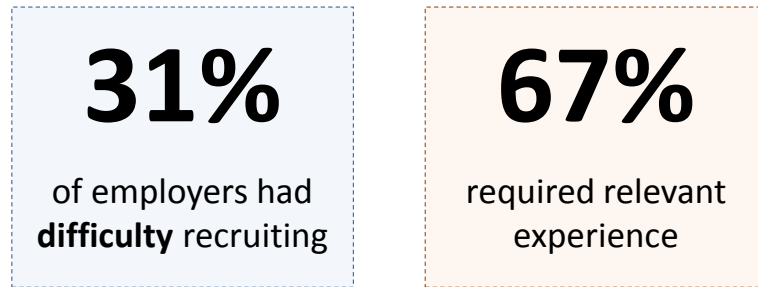
Post-school education and training is vital

Persons aged 25-34 years, Central Coast



Slide 19 Nearly one third of employers had difficulty recruiting in the Central Coast

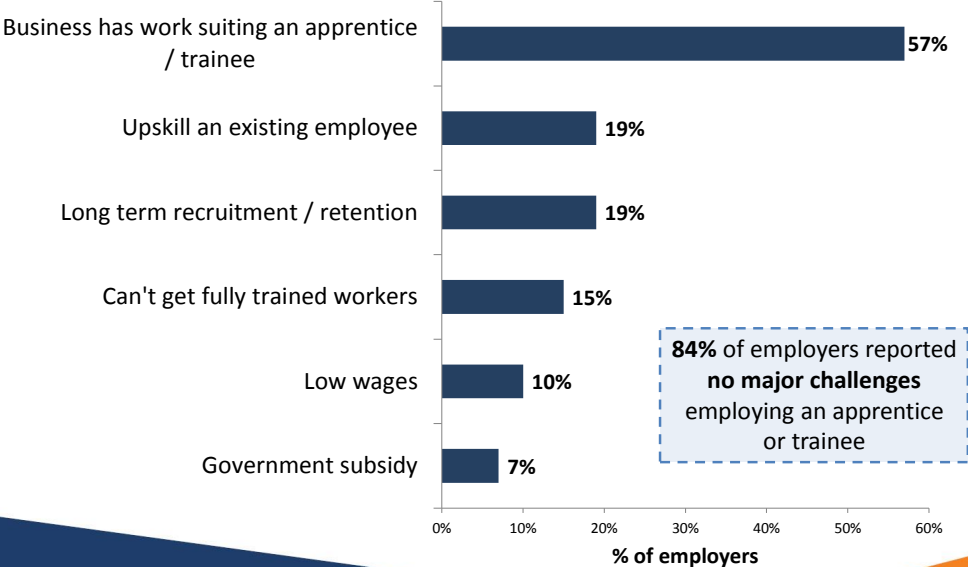
Nearly one third of employers had difficulty recruiting in the Central Coast



Source: Department of Employment, Survey of Employers' Recruitment Experiences, Central Coast, June 2016

Slide 20 Why do employers hire an apprentice or trainee?

Why do employers hire an apprentice or trainee?

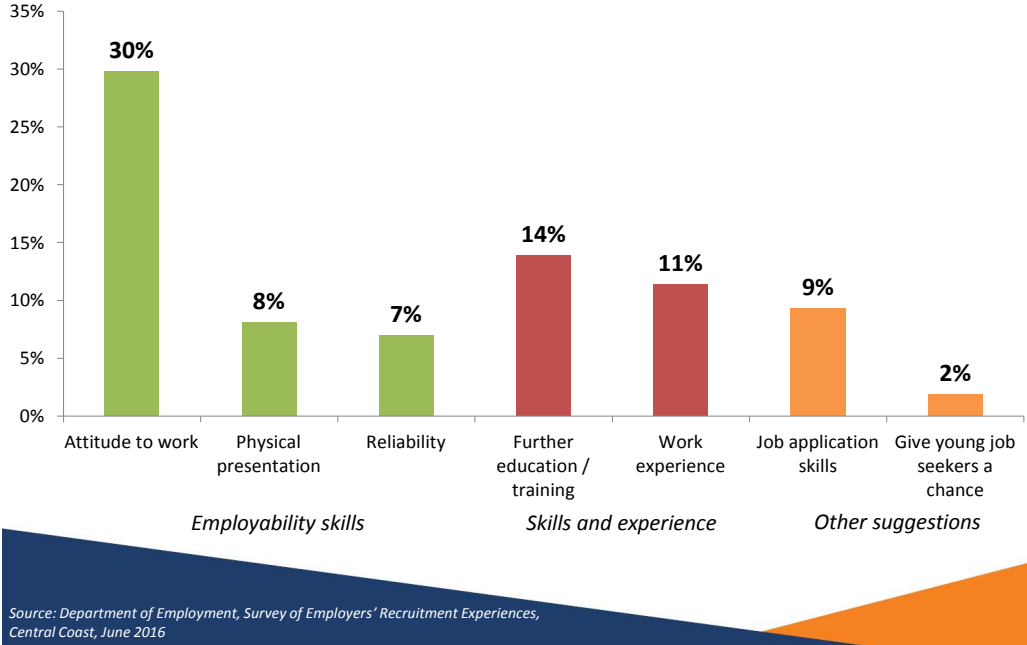


Source: Department of Employment, Survey of Employers' Recruitment Experiences, Central Coast, June 2016

Slide 21 What could be done to improve youth employment?

What could be done to improve youth employment?

Employers' suggestions, Central Coast

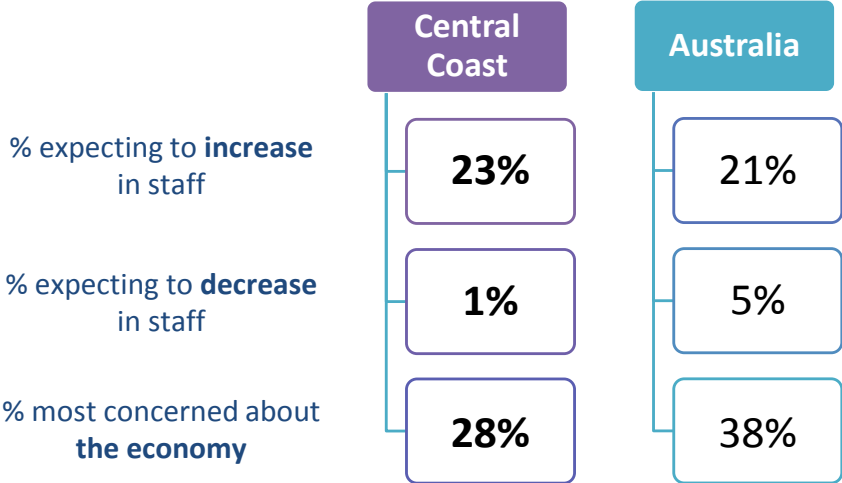


Looking to the future



Slide 23 Positive recruitment outlook for the near future

Positive recruitment outlook for the near future

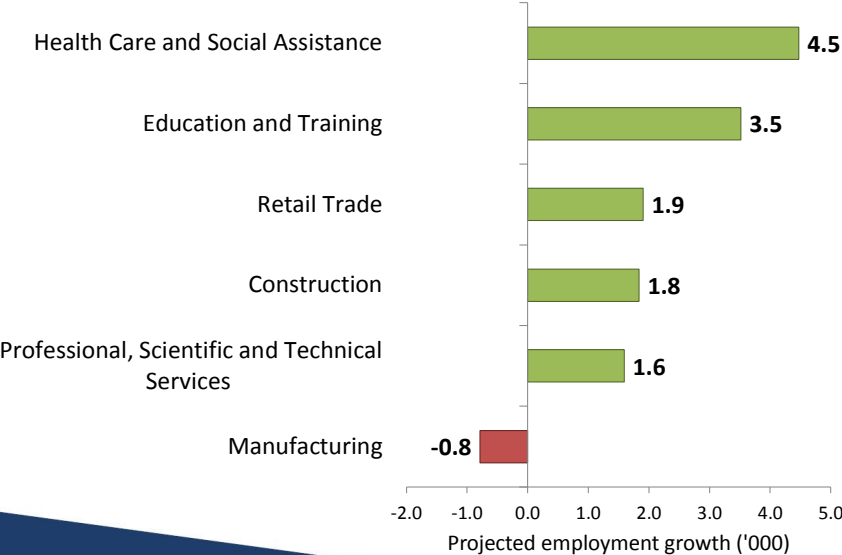


Source: Survey of Employers' Recruitment Experiences, Central Coast 2016, June 2016;
Figures for Australia based on all non-remote regions surveyed in the 12 months to June 2016

Slide 24 Further growth projected in key industries

Further growth projected in key industries

Central Coast, projected employment growth, five years to November 2020



Source: Department of Employment, 2016 Industry Employment Projections, five years to November 2020

Slide 25 So the region will have future labour demands

So the region will have future labour demands

Don't ignore local job seekers

Good for the region

Lower turnover

Many will have the skills you are looking for



Slide 26 There are many keen young people in your area

There are many keen young people in your area

Local youth appreciate the importance of:

Hard work

Loyalty

Responsibility, reliability and honesty

Source: Year 10 Employment Survey Results

Slide 27 Consider how you can become an employer of choice

Consider how you can become an employer of choice

- ☑ Phased retirement
- ☑ Ongoing education and training
- ☑ Increased access to flexible working
 - Job sharing
 - Part-time work
 - Teleworking
- ☑ Growing your employees' skills base
 - Apprenticeships / traineeships
 - Graduate programs
 - Work experience programs
 - Career progression
 - Management skills
- ☑ Cater for those with caring responsibilities



Slide 28 Concluding thoughts

Concluding thoughts

Positive signs in the labour market:

- Strong employment growth
 - Part-time employment, Retail Trade and Hospitality
- Participation rate has increased

Some issues remain:

- High youth unemployment rate, with many youth having recently entered the labour market
- Apprenticeship numbers have fallen
- Jobless families, Long term unemployed

Future outlook:

- Positive recruitment indicators for the near future
- Projected growth in key industries
- Where is your future labour supply going to come from?
 - Give young local job seekers a chance



Slide 29 Further Information

Further Information

- www.employment.gov.au/regionalreports
- www.lmip.gov.au
- www.employment.gov.au/SkillShortages
- www.employment.gov.au/australianjobs
- www.joboutlook.gov.au



Slide 30 Contact details



Australian Government
Department of Employment

If you have any questions about the presentation
please contact the Recruitment and Employer
Needs Analysis team on:

Email: RecruitmentAnalysis@employment.gov.au



Slide 31 Australian Government Department of Employment



Australian Government
Department of Employment

