



Australian Government

Department of Education, Employment and Workplace Relations

Educating students for the Labour Market

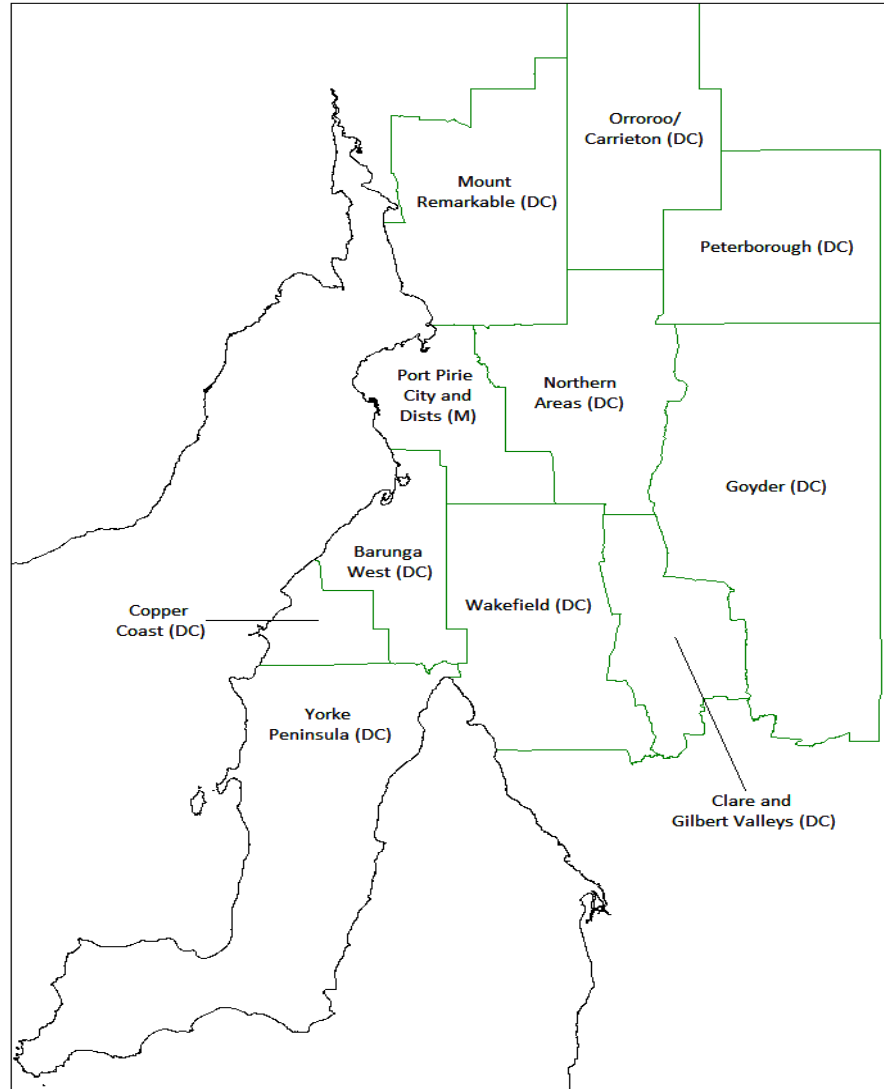
Yorke and Mid-North region

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Yorke and Mid North Area

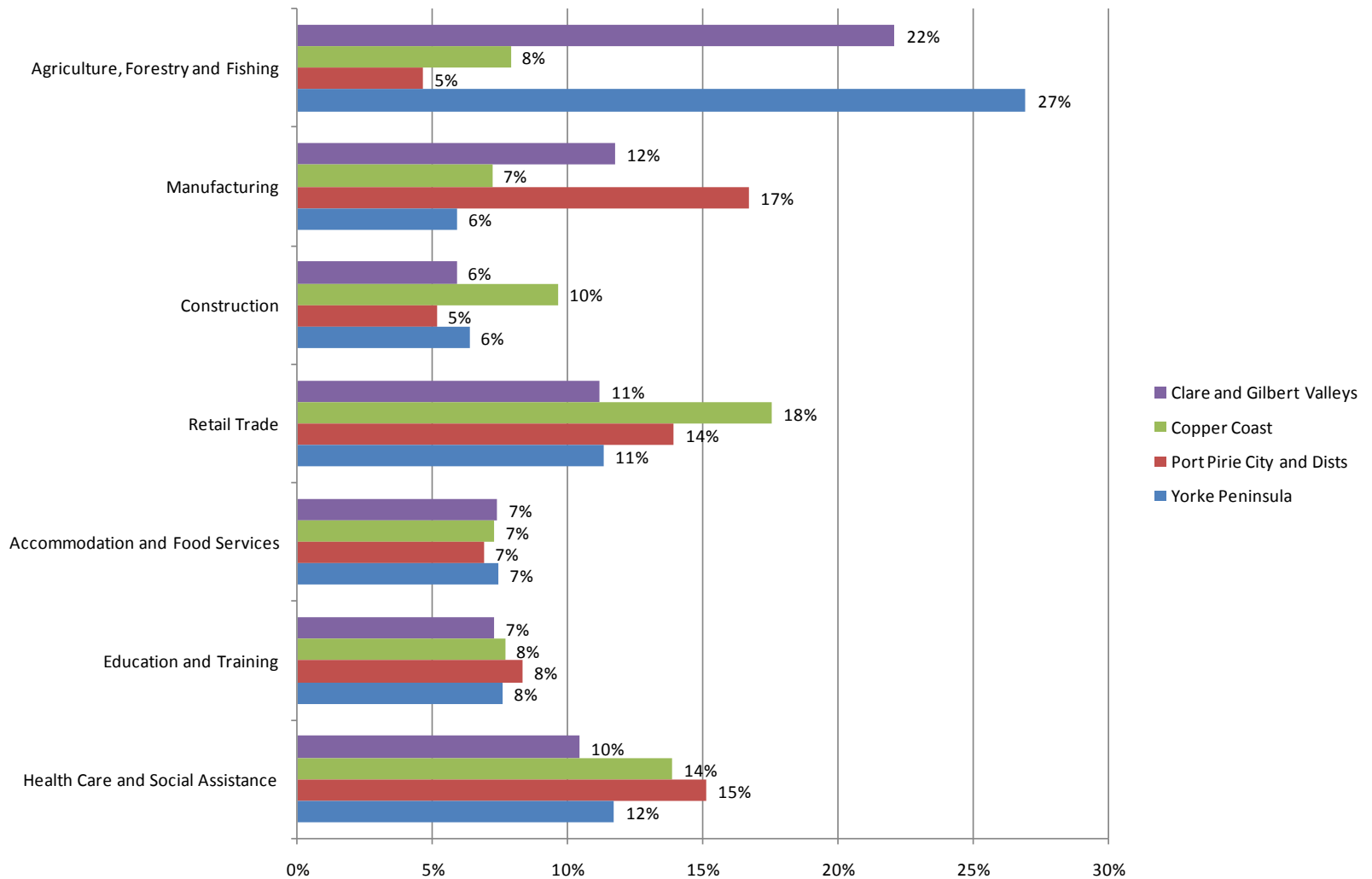


Local labour market overview

- Major employing industries include Agriculture, Forestry and Fishing, Healthcare and Social Assistance and Retail Trade, however this varies by Local Government Area.
- Unemployment has been declining, however there is disparity across the region.
- Large proportion of population approaching retirement.
- Indicators of disadvantage remain high.
 - Many jobless families.
 - Low levels of educational attainment.



Industry profile by Local Government Area



Source: ABS, 2006, Census of Population and Housing, Working Age Population

Labour Market Outcomes

Region	Unemployment rate (December 2010)	Participation rate (2006 Census)
Copper Coast	5.5%	65%
Peterborough	7.7%	54%
Port Pirie	5.6%	67%
Yorke and Mid-North region	3.9%	69%
South Australia	5.3%	74%
Australia	5.2%	75%

** for working age population (ages 15-64)*

Source: DEEWR, Small Area Labour Markets, December 2010, smoothed series; ABS, 2006, Census of Population and Housing

The teenage (15-19 year old) labour market

	Unemployment Rate	Participation rate	Teenage unemployment to population ratio
Clare and Gilbert Valleys	8.1%	54.5%	4.4%
Copper Coast	16.7%	56.8%	9.5%
Peterborough	25.8%	33.0%	8.5%
Port Pirie City and Districts	21.0%	52.1%	11.0%
Yorke Peninsula	7.9%	48.0%	3.8%
Yorke and Mid North Region	13.5%	50.1%	6.8%
South Australia	14.0%	53.2%	7.4%
Australia	13.1%	52.9%	6.9%

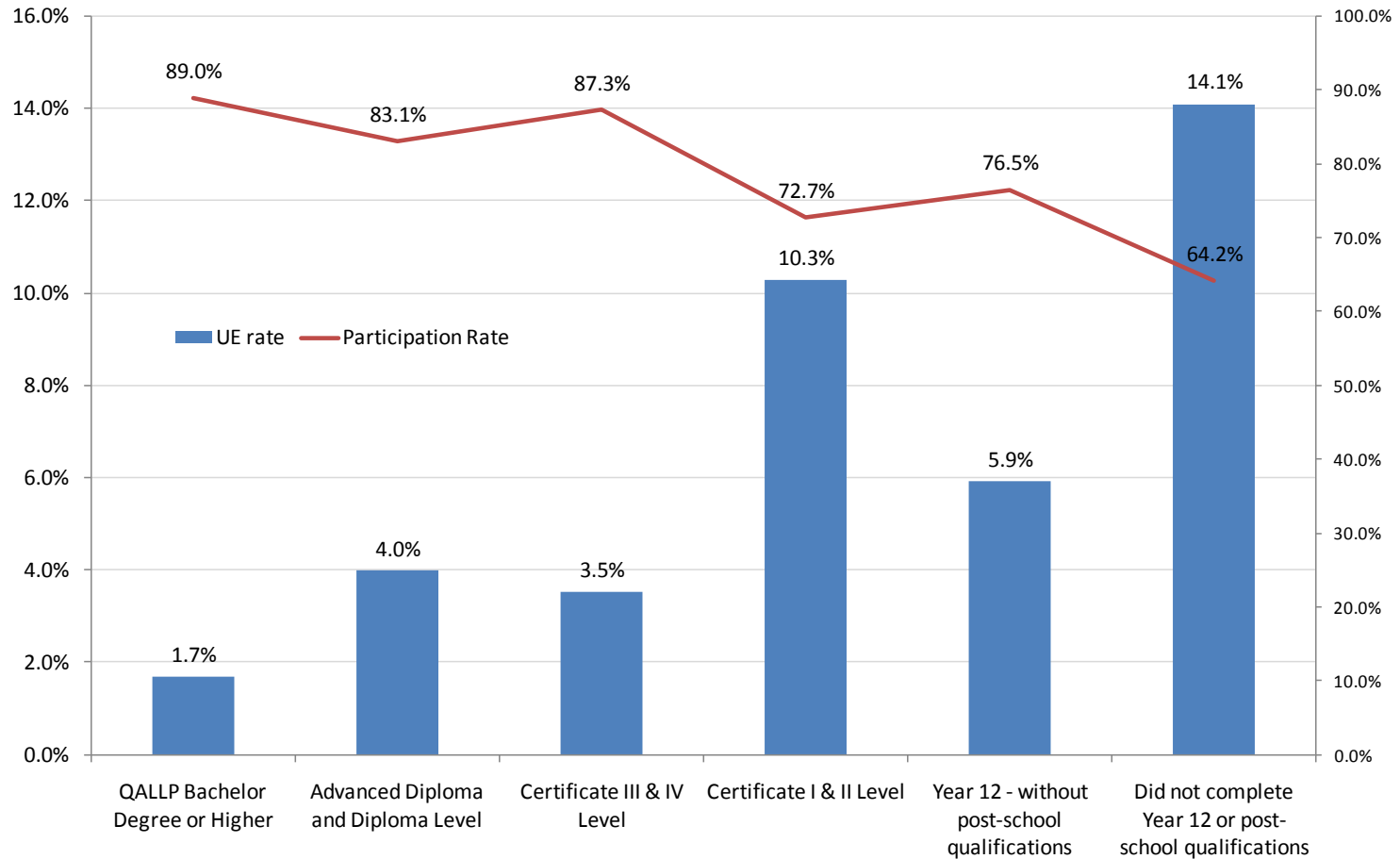
Source: ABS 2006 Census of Population and Housing

Educational attainment

	Proportion of 25-34 year olds		
	Finished Year 12 or equivalent	Attained Advanced Diploma, Diploma or Certificate Level	Attained Bachelor degree or higher
Clare and Gilbert Valleys	65%	34%	23%
Copper Coast	50%	29%	12%
Goyder	55%	39%	12%
Peterborough	40%	23%	7%
Port Pirie City and Districts	48%	30%	11%
Yorke Peninsula	57%	33%	14%
Yorke and Mid-North Region	54%	33%	14%
South Australia	64%	32%	24%
Australia	69%	32%	29%

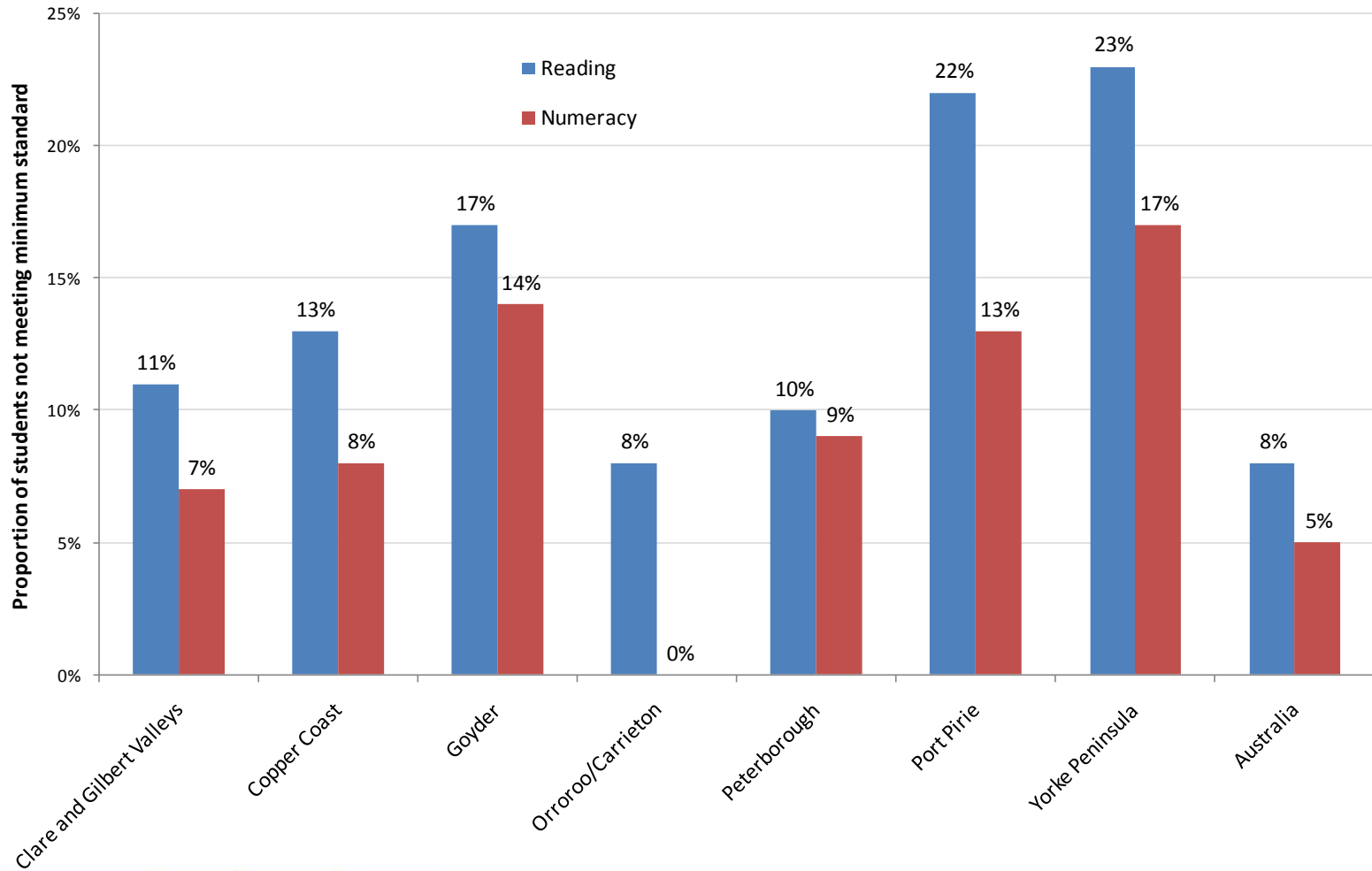
Source: ABS 2006 Census of Population and Housing

Educational attainment and labour market outcomes for 25-34 age group



Source: ABS 2006 Census of Population and Housing

Year 9 Government School Students not meeting minimum standard for reading and numeracy



Source: My Schools website:

<http://www.myschool.edu.au>, 2010 data

Duration of registration with Job Services Australia

	Duration of registration for those in receipt of Newstart Allowance and/or Youth Allowance Other		
Region	Less than 6 months	6 months to less than 24 months	24 months and over
Copper Coast	21%	33%	46%
Peterborough	17%	35%	47%
Port Pirie City and Districts	20%	29%	51%
Yorke Peninsula	20%	34%	47%
Yorke and Mid-North region	21%	33%	46%
South Australia	27%	36%	37%
Australia	30%	36%	33%

Source: DEEWR administrative data, March 2011

Labour market outcomes for “at risk” socio-economic groups

	Yorke and Mid North region		Australia	
	Unemployment rate	Participation rate	Unemployment rate	Participation rate
Youth (15-24)	12.1%	62.3%	10.2%	66.6%
Indigenous*	24.3%	45.1%	15.6%	56.8%
Lone parents*	15.3%	57.6%	10.3%	65.7%
Did not complete year 12 [#]	14.0%	64.1%	11.4%	69.8%
Working Age pop'n (15-64)	6.7%	68.6%	5.3%	75.0%

* for the working age population (15-64 years)

For the 25-34 year age group

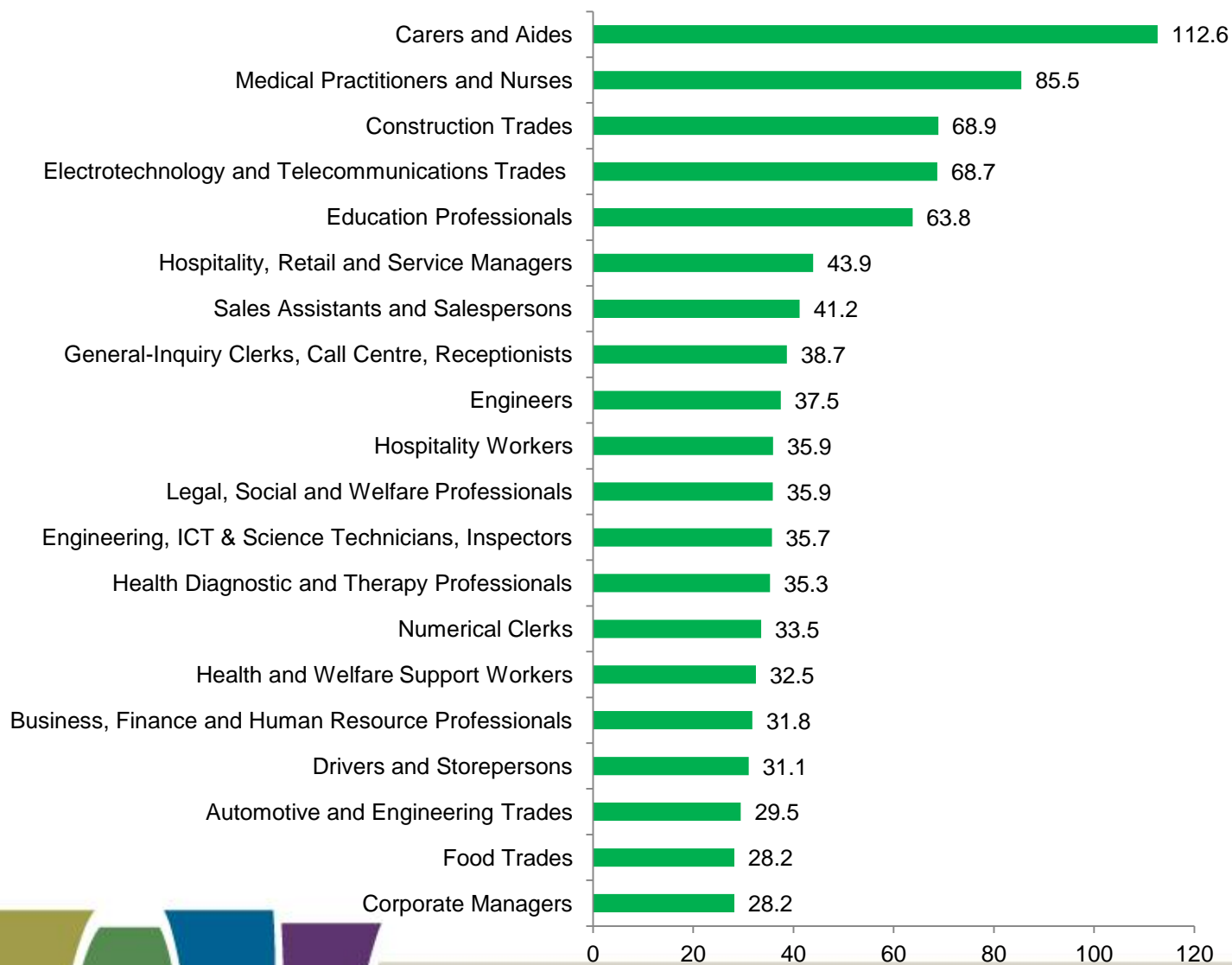
Source: ABS, 2006, Census of Population and Housing

Jobless families by LGA

Region	Proportion of all families (with children) who are jobless	Proportion of couple families (with children) who are jobless	Proportion of lone parent families who are jobless
Copper Coast	25%	13%	54%
Peterborough	42%	26%	65%
Port Pirie City and Districts	28%	14%	59%
Yorke Peninsula	21%	11%	54%
Yorke and Mid North region	22%	11%	54%
Australia	19%	9%	47%

Source: ABS, 2006, Census of Population and Housing

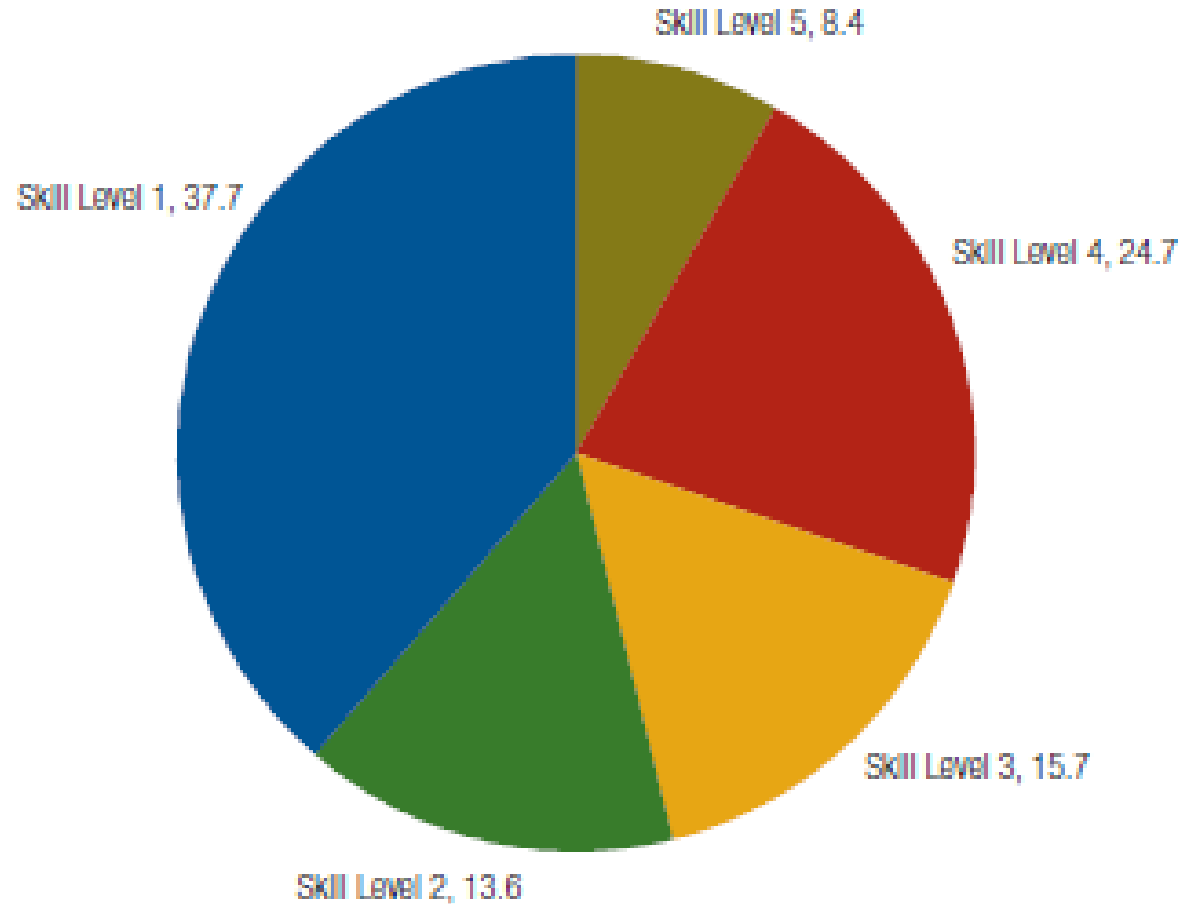
Projected Employment Growth: Top 20 Occupational Clusters ('000)



Source: DEEWR employment projections to 2015-16

Most new jobs are in skilled occupations

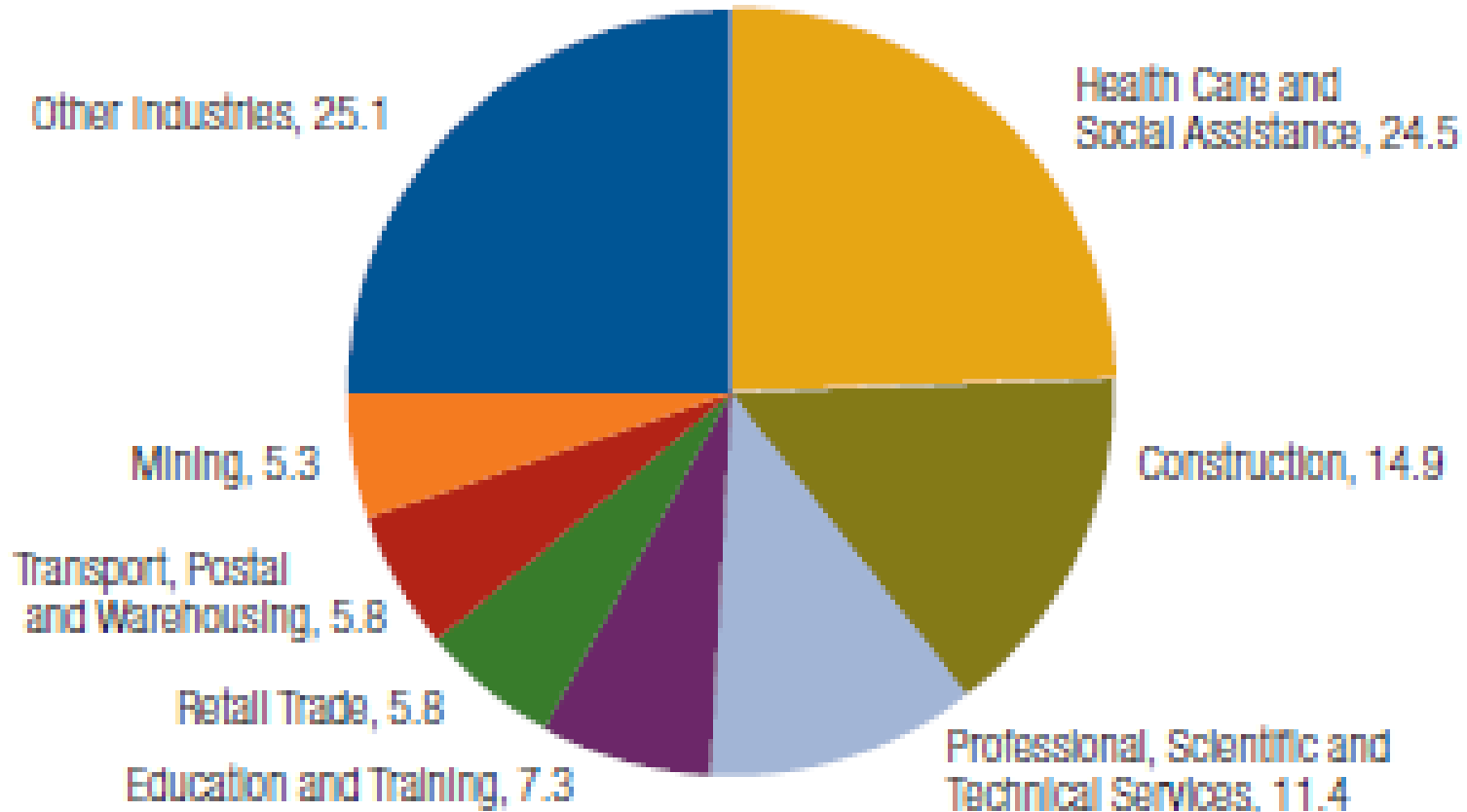
Projected Employment Growth: Skill Level (% share)



Source: DEEWR employment projections to 2015-16

Most new jobs will be in a small number of industries

Projected Employment Growth: Industry (% share)



Source: DEEWR employment projections to 2015-16

Skill Shortages in South Australia

Professions and associates


- Engineers (incl. civil, electrical)
- Health (incl. sonographer, mental health nurse and in regional areas dentist)
- Social and welfare (incl. clinical psychologist, welfare worker)
- Engineering associates (incl. civil and electrical draftspersons and technician)

Trades

- Automotive (incl. auto electrician, mechanic)
- Construction (incl. plumber, fibrous plasterer)
- Engineering (incl. fitter, metal machinist)
- Electrotechnology and telecommunications (incl. electrician)
- Food (incl. butcher, chef/cook)

Results of DEEWR's Employer Surveys

- 54% of employers who recruited reported difficulty
 - Difficulty most common in the Health Care and Social Assistance (61%) and Professional, Scientific and Technical Services (61%) industries
- 8.1% of recent vacancies unfilled
- 69% of all applicants were considered unsuitable
- Reasons for unsuitability include:
 - Insufficient skills/ experience to perform job duties
 - Insufficient qualifications or training
 - Limited interest in the job



Source: DEEWR, Survey of Employers' Recruitment Experiences, March 2011

Basic Employability Skills

Most importance placed on:

- personal traits and qualities only (30%)
- technical skills only (28%)
- both equally important (41%)

Personal traits and qualities applicants lacked:

- Communication
- Motivation
- Enthusiasm
- Confidence

Conclusion

- Labour market conditions vary across the region
- Disadvantaged groups
 - Lower educated; teenagers; jobless families
- Significance of post school education on labour market outcomes
- Wide range of opportunities
 - Target growth industries
 - Occupations difficult to fill
 - Jobs with good prospects
- Job seekers also need to take advantage of work experience / training / apprenticeships and work on employability skills



Further Information

- www.deewr.gov.au/lmip
- www.deewr.gov.au/SkillShortages including publication [Skill Shortages, Australia](#)
- www.deewr.gov.au/regionalreports
- www.deewr.gov.au/australianjobs
- www.skillsinfo.gov.au including [New Jobs 2011](#)
- www.joboutlook.gov.au
- www.keepaustraliaworking.gov.au

